

Merchandising the Collection: Trading Spaces Demonstration Project



November 2003
Staff Update 4

What	Where it is NOW	<i>It used to be</i>
Adult Nonfiction 331.124 - 331.128 331.7 373 -378 650.14+ AND... Miscellaneous exam prep (GMAT, GRE, civil service, etc) & vocational guidance	Colleges & Careers gondola <ul style="list-style-type: none"> Note videos and CDROMS in same Dewey range are interfiled with books here (look for clear orange label) 	<i>In the adult nonfiction stacks</i>
Adult Nonfiction 377 621.319 630 - 635 640 643 645 684 690 - 699 712.6, 715-717 747 745	Home & Gardens gondola <ul style="list-style-type: none"> Note videos and CDROMS In same Dewey range are interfiled with books here (look for clear green label) 	<i>In the adult nonfiction stacks</i>
Adult Nonfiction 004-006 025.04 - 025.06 303.4833 621.3916 652.5536	Computer Info gondolas Note videos and CDROMS In same Dewey range are interfiled with books here (look for clear blue label)	<i>In the adult nonfiction stacks</i>
Audio Books, Adult	In front of computer lab	<i>In the AV Alcove</i>
Audio Books, Young Adult <i>(tapes & CDs interfiled)</i>	Near Adult Audiobooks	<i>on a spinner rack & on YA Shelves</i>
CDROMS/Multimedia	In front of AV Alcove	<i>In front of computer lab</i>
College Collection <i>(now called College Reference)</i>	Near the old AV Alcove	<i>in the corner of Reference</i>
McNaughton Books	To left as you enter the library Books under 2 years old will be reclassified as New books Books over 2 years will be entered into collection	<i>Same area</i>
Music CDs, Adult & Young Adult	CD Browsers as you walk in	<i>on old CD drawer units</i>
Music CDs, Children's	CD Drawer unit near YS Desk	<i>Juke Box browser unit in Children's</i>
New Books	New Books in Center of Library New Biographies New Children's Books New Fiction New Large Print New Mysteries New Nonfiction New Science Fiction New Young Adult Books	<i>In New Books area to left as you entered the library</i>

What's Coming Next?

Here's a preview of some of our next steps...

- Move the Adult Audio Nonfiction and Circuit Audios onto shelving at the end of the audio books range
- Move the Video Tapes and Circuit Videos up to front of building
- Move the YA book collections temporarily onto gondolas (still in the same area)
- Move the old YA shelving units to the new "Living Room" to start assembling our new Magazine area
- Move Magazines/Newspapers onto new shelving in order to start circulating magazines January 1
- Disassemble old periodicals/newspaper shelving (once it's cleared) to start work on electric and construction of Internet Café
- Paint new Juvenile Alcove and Family Space areas
- Move Juvenile shelving from current location
- Move Juvenile nonfiction and reference collections into Juvenile Alcove

Uh ... What's the Merchandising Project again?

The Mount Laurel Library has been selected as a statewide demonstration site to show how to use visual merchandising techniques in a library setting. Among the things we'll use this funding for is consulting, training, slat wall with shelves and accessories, book magazine, and multimedia shelves or display fixtures, comfortable seating, lighting and signage.

This is a joint project of the New Jersey State Library, the South Jersey Regional Library Cooperative and Mount Laurel Library.

From Mount Laurel Library's Strategic Plan

Our Vision:	<i>The Mount Laurel Library will be the community's "Main Street."</i>
Our Mission:	<i>The Mount Laurel Library provides a real and virtual center where residents gather as a community for learning, for leisure, for life.</i>
Our Values:	<i>We believe that learning and leisure are central to a meaningful life. We always go the extra mile to provide superb service to our customers. We make sure that every visit to the library is enjoyable.</i>

MOUNT LAUREL LIBRARY

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