

NEWLY EXPANDED TO A FULL DAY!

WHAT IN THE WORLD IS WEB 2.0?

Led by, Sophie Brookover, Camden County Library



image created from Flickr "mashup"
<http://metaatem.net/words>

Thursday, Sept 14, 2006, 9:30-4:30

Cost: \$10 (includes lunch)

**Cherry Hill Public Library
1100 Kings Highway North, Cherry Hill**

Directions:

www.chplnj.org/LIBRARY.HTM#directions

Web 2.0 is...

Blogs/RSS - de.licio.us - Wikis - Podcasts - Social software – Friendster - MySpace - furl - Flickr - IM - lastfm - Folksonomies - Mashups - Tagging

After attending this class, students will be able to:

- Explain what Web 2.0 is – how is it different from the regular old WWW, and why that shift is important to libraries & librarians;
- Identify a slew of Web 2.0 technologies and what they are useful (or not so useful) for;
- Use 2 popular Web 2.0 tools – de.licio.us and Bloglines, and the folksonomies that drive them;
- Use de.licio.us and bloglines to organize and stay abreast of new developments in Web 2.0 software & trends
- Generate ideas for how to use Web 2.0 software & programs at their libraries to improve library services and to help staff work more effectively.

--- Earn 6 PROFESSIONAL DEVELOPMENT HOURS for attending this program. ---

This program is made possible, in part, by special funding from the New Jersey State Library, an Affiliate of Thomas Edison State College.

Yes! Sign me up for WEB 2.0 on **Sept 14, 2006, 9:30-4:30
Cherry Hill Public Library, 1100 Kings Highway North, Cherry Hill
Cost: \$10 (lunch included)**

Name:

Library/Organization

Phone:

**I have called SJRLC to confirm ____ *Return registration form to:*
SJRLC 10 Foster Avenue - F3, Gibbsboro, NJ 08026 Fax: 856-346-2839 Phone: 856-346-1222**