



**The Newsletter of the
South Jersey Regional
Library Cooperative
Fall, 2003**

Connections

SJRLC WEBPAGE Redesigned, with more content added



On October 6th, the South Jersey Regional Library Cooperative unveiled its newly redesigned website, available at www.sjrlc.org. The new design offers a simpler, menu-driven navigational scheme, which allows visitors to find the information they need quickly.

SJRLC worked with Brian Jones, webmaster for the Tampa Bay Library Consortium (www.tbtc.org) in coming up with the visual design and color scheme for the new page. Peter Bromberg, webmaster for SJRLC, did the information architecture, laying out the content and navigational structure of the pages.

This is only the third design in the webpage's seven year history. SJRLC's first webpage was launched in June, 1996. It was designed and hand-coded by Karen Hyman. In 2000, the page went through its first redesign with the help of Betsy Busch, a

freelance graphic designer. "We've gone from having a curiosity to having an up-to-date wealth of information", said Karen Hyman. "We've always been committed to having a usable website, avoiding flavor-of-the-month trends, and I think this one looks great!"

In addition to the new design, SJRLC has also added new content, including a calendar of events, a site map, and a beefed up "Librarian Resources" section.

For more information on the new webpage, see:

www.sjrlc.org/newwebfaq.shtml

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WWW.SJRLC.ORG

SJRLC FALL MEMBERSHIP MEETING

Coaching Wisdom

Featuring Sandy Newman,
Past President of the NJ Professional Coaches Association

"Coaching is the ongoing relationship which focuses on taking action toward realization of your visions, goals or desires"

Thursday, December 4th, 1:30 - 4:00 PM

(optional lunch, 12:00 - 1:30)

Marriott's Seaview Resort, Absecon, NJ

SEE: WWW.SJRLC.ORG for complete details.

Leadership Academy Graduates Class of 2003



Twenty-four mid-career librarians from all kinds of libraries around the state spent the week of July 27 honing their leadership skills. Planned by Connie Paul, and led by Maureen Sullivan, the week also included presentations by SJRLC Exec. Director Karen Hyman, Highlands Director Joanne Roukens, State Librarian Norma Blake, SCILS professor Mark Winston, and Rutgers University Librarian Marianne Gaunt.

"This Academy exceeded all my expectations, providing wonderful new skills, insights and friendships. Absolutely awesome!", Cynthia McClellan wrote. Robert Lackie, Rider U., agreed. "Not only did we learn, and experience leadership practices and facilitation skills from the best in the field, we have become a new caring community of library leaders."

The 2004 Leadership Academy is now accepting applications. In 2004 there will be three overnight sessions, April 28-29, July 11-13, and September 27-28. The Academy will be held at the Vincentian Renewal Center in Plainsboro. The cost to participate, which includes four nights lodging and all meals, is \$300. It is supported by The New Jersey State Library with funding through LSTA. The leaders are Becky Schreiber and John Shannon, facilitators of the Snowbird Leadership Institute. Applications received by January 1 will receive first consideration.

To apply, send a resume, a letter detailing your leadership goals, a letter of reference, and a letter of support from your employer. Send the application to Central Jersey Regional Library Cooperative, 4400 Rt. 9 S, Suite 3400, Freehold, NJ 07728. Call 732-409-6484 for more information.

In addition to the Leadership Academy, the New Jersey Library Network offers a number of leadership opportunities.

For more information see:

www.sjrlc.org/njlibraryleadership.htm



Focus on Reader's Services



Camden County Library revamps Reader's Services Department

The Reader's Services Department at the Voorhees Regional Branch of the Camden County Library has been experiencing a renaissance. The Reader's Services staff of seven, led by Mimi Cirillo, have helped implement many new services to appeal to book-loving patrons.

Book chats and News Discussions for new Americans (low level reading and current events) have been started, and non-fiction displays on the second floor now complement the fiction displays that have always been done on the first floor. In addition, a continuous loop powerpoint presentation about Readers' Services is now available for patron's to view at their leisure, in addition to a dedicated Readers' Advisory terminal, that offers access to **Novelist** and **What do I Read Next**.

Book discussions have been taken on the road, and are now being offered at the senior center and at the Echelon Mall. The library recently became a Regional Resource Center for the NJ State Library for the Deaf and Hard of Hearing, and now offers many assisted listening devices.

The library has also added a "welcoming desk", similar to a concierge, in the library lobby.

The library will have a table for the entire week at the JCC arts festival, which runs from 11/9-11/16. They will also be sponsoring a booktalk and signing by Paula Cohen, author of "Jane Austen in Boca".

A new "Reader's Club" section has been added to the library website. The new page supports the library's focus on readers by offering an online book club, staff picks, a calendar of upcoming events, links to reader's advisory tools and websites, a wishlist form and more. Check out the reader's club page at: www.camden.lib.nj.us/readers

Those interested in staying current on reader's services can join SJRLC's RA listserv. Details on how to join on our available at:

www.sjrlc.org/ralistserv.shtml



EbscoHost

Are you getting the most from EbscoHost?

On October 4th, EbscoHost released a redesigned "EBSCOadmin" module.

The EbscoAdmin module is a powerful tool that allows you to configure how EbscoHost databases are accessed and displayed. If you've ever wanted to set up remote access through your webpage, or create convenient desktop icons or internal links, then EbscoAdmin is for you.

One of the most useful features is the ability to create separate links for each of EbscoHost's databases, such as MasterFile Premiere, TopicSearch, Steadman's Medical Dictionary, Newspaper Source and many others. Often, these databases get lost under the EbscoHost umbrella. Use EbscoAdmin to break out these resources and make it easy for your staff and patrons to access this wealth of information

Features of the release include:

- Enhanced statistical reporting capabilities, including session usage by hour and average session length
- A completely new user interface
- New design for login pages (<http://search.epnet.com>) and Select Service Screen
- A logical regrouping of key EBSCOadmin functions
- The ability to easily preview profile changes in EBSCOhost®
- EBSCOadmin Security, allowing library administrators to set up EBSCOadmin users with individual access rights, e.g., the ability to run statistical reports only

SJRLC regularly schedules classes on EbscoAdmin, and Ebsco now offers online tutorials as well. Watch the SJRLC listserv and webpage for dates/times of classes.

For more information on Ebscohost please see:
www.sjrlc.org/EBSCOinstructions.shtml



Educational Media Association of New Jersey "25th" Annual Fall Conference.

Theme: Collaborate and Achieve @ Your School Library.

November 15-17, 2003: Hilton East Brunswick, East Brunswick, NJ. (Saturday, Sunday, Monday).

Keynote speakers include: Shannon Lanier, Tomie DePaola, Keith Curry Lance, Floyd Cooper. Our usual array of outstanding presenters in the field include: Kathy Schrock, Evan St. Lifer, Joyce Valenza, Karlan Sick, Ellen LiBretto, Steve Schmidt, Beauty and the Beast, Youth Stages, Duncan Smith, Kay Winters and her writers group, Bonnie Kunzel and many more.

Features include: Author's Alley, NJLA Boutique, Books Sales, Retirees Brunch. "A Night at the Races" trip to the Meadowlands Racetrack is planned for Saturday night.

Programs include: Administration, curriculum, literature, standards, technology, policy, humor and inspiration.

Registration: There will be NO ON SITE REGISTRATION. NO registrations will be accepted after October 30, 2003. To register at the members rate, 2003-2004 dues must be paid by October 1, 2003.

Hotel reservations: Staying overnight, use the EMAnj block of rooms to keep our cost down. Call Hilton East Brunswick, 732-828-2000 or 1-800-HILTONS, and ask for the Educational Media Association of New Jersey rate of \$109/night (single or double) Please CARPOOL, parking is limited to 800 spaces.

Contact Mary Lewis, Conference Chair, 14 Simpson Place, Metuchen, NJ 08840, (732) 549-3434, mary.lewis@erols.com, or visit our website:

www.emanj.org

Conference information is updated regularly.
EMAnj is a NJDOE provider.



Stay in the loop...
Join the SJRLC Listserv!

www.sjrlc.org/listserv.shtml

What's Happening:

News from colleagues around the region.



GLOUCESTER COUNTY LIBRARY has appointed **Leanne Strong** of Thorofare, NJ, as the new Business Manager of the System. Ms. Strong was previously the Administrative Assistant to the Vice-President and Dean of Academic Affairs of Salem County College. **Anne Wodnick** has been named Branch Manager of the Logan Branch of GCLS, and **Brenda Muhlbaier** will fill the new Extension Librarian position for the system.

IN OTHER GCLS NEWS, the library is now offering a new Saturday night concert series at the Mullica Hill branch called, "Saturday Night at the Library". Doors open at 6:30pm, and concerts begin at 7pm. A complete concert schedule is available at: www.gcls.org/concerts.htm.

CONGRATULATIONS TO VINELAND PUBLIC LIBRARY for being selected "Library of the Month" (August) by WebJunction.org, the Gates-funded library portal. Vineland was being recognized for their successful program of lending laptops to patrons. WebJunction says, "their bold decision to make laptops available to their patrons became a public access computing success story."

IN OTHER VINELAND NEWS, the library is planning many exciting events in November, with a full week of special events to celebrate the dedication of their new addition. The addition includes a teen center, school age space, community and children's event rooms and a bistro. Come join in the celebration! For a complete list of planned events, please call the library at 856-794-4244 or visit the library's web page at www.vineland.lib.nj.us

DEPTFORD PUBLIC LIBRARY staff have written a pictorial history of Deptford entitled, "Images of Deptford". Published by Arcadia Publishing, the book is selling well, and Deptford recently received their first royalty check! The book can be purchased at the library or Barnes and Noble.

IN OTHER DEPTFORD NEWS, **Patricia Whyte** and **Ruth Stankiewicz**, long-time staff members, have been promoted to Senior Library Assistants.

The library is observing a fine-free week, beginning on November 17th in honor of Children's Book Week.

DPL is participating in the state's Books for Kids program. Children's Librarian **Susann Kaback**, is heading up the program.

SJRLC welcomes **Sandi Augello**, our new Administrative Assistant. Sandi brings with her many years of administrative experience in the healthcare and legal fields.

For current breaking news see: WWW.SJRLC.ORG

Calendar of Events



October 29: Reference Refresher (NJLA Reference Section). 10am - 1pm, Monroe Twp Public Library (Middlesex Co.)

October 30: SJRLC Fall Advocacy Program. 9:30am - 1:00pm at the new Willingboro Public Library.

November 6: Customer Service in a Multi-cultural environment. 10am - 1pm, Mount Laurel Library.

November 13: SJRLC Board Meeting, 3pm - 5pm.

November 15-17: EMANJ 25th Annual Fall Conference. East Brunswick Hilton.

November 17-23: Children's Book Week.

November 17-18: Virtual Reference Desk Conference, San Antonio, Texas.

December 4: SJRLC Fall Membership Meeting: Coaching Wisdom, with Sandy Newman. 1:30pm - 4:00pm, Marriott's Seaview Resort, Absecon, NJ. Optional lunch from 12:00 - 1:00pm.

For details on these events, please see SJRLC's Calendar of Events webpage at:

www.sjrlc.org/calendar.shtml

Congratulations to



The Willingboro Public Library on opening their beautiful new building, and all of the wonderful press coverage they've received. An article in the October 13th edition of the Philadelphia Inquirer raved, "Forget bland and stuffy... The most common one-word reaction of patrons is *wow*." The new building features computer and audiovisual centers, an exhibit gallery, a cafe, study rooms, a young-adult area, a local-history room, video and DVD collections, and a children's library and garden.

Karen Hyman, SJRLC's Executive Director on being awarded the ASCLA 2003 Leadership Achievement Award in recognition of her commitment to providing outstanding leadership at the local, network, state and national level. ASCLA is The Association of Specialized and Cooperative Library Agencies, a division of the American Library Association.