

Audiobooks Consortium Agenda

August 18, 2009, Cherry Hill Free Public Library
10:00 – Noon (Networking lunch Noon-1:00)

1. Welcome/Intros

2. Project Review

- a. Key updates since last year
 - i. IPOD compatibility
 - ii. Customer Ratings
 - iii. Customer selected checkout periods.
 - iv. Scrolling Collection
 - v. Mobile compatibility
- b. Statistics Review
- c. Marketing (what correlates with success?)
 - i. Web Banner Ads
 - ii. Large Banner
 - iii. Posters and Club Cards
 - iv. Digimobile
 - v. Other ideas
- d. **Training Options:** September is Overdrive Training Month

3. Overdrive Update: Lisa Coreno, Overdrive Partner Services

4. Next Steps and Adjourn for Lunch