



SJRLC Mobile Services Potential Participants Meeting

**Cherry Hill Free Public Library
August 3, 2005**

OBJECTIVES - As a result of this meeting, attendees will be able to:

- ⇒ Explain the purpose, value and cost of SJRLC Mobile Services incubator projects to library decision makers.
- ⇒ Identify benefits to library customers.
- ⇒ Plan a local timetable to sign an SJRLC Audiobooks Agreement no later than October 1 to start service in January 2006.
- ⇒ Determine interest and participation in SJRLC On-the-Go services.

Agenda

Welcome/Agenda Overview: Audiobooks and Information Services to Mobile Devices

Review of SJRLC FY06 Special Focus on Mobile Services

Why Audiobooks? Buzz, new opportunities, current high circulation, concern for what happens to library circulation as commercially produced CD's/DVD's are phased out. Collection priority: Audio people want to hear while driving/commuting, etc.: popular fiction and non fiction.

Why Overdrive?

- They will sell to consortia.
- Larger and faster growing collection (3000+ adding 30 per day).
- Playable in more formats: WMA, MP3, CD and potentially more.
- Faster download and downloadable in sections.
- Customizable South Jersey site.

Overdrive features

- Shared collection
- One book = one circ (except Blackstone titles which are unlimited circ)
- Integration with local ILS
- Reserve list function
- We select collection and "own" titles
- Relatively high fixed cost, but same fixed cost for up to 8 libraries.

Demonstration/Q&A

Participation and next steps

Break

Mobile Information Services overview and options

Demonstration/Q&A

Participation and next steps